



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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December 31, 2008

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** - Thirty First Revised Page 33 Section A2

The purpose of this filing is to provide for the Online Service Connection Charge Waiver promotion. This Special Promotion will begin January 1, 2009 and end December 31, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



## **Promotion Description**

# **Online Service Connection Charge Waiver**

### Overview

The Online Service Connection Charge Waiver promotion is scheduled to begin on 01/01/2009 and end on 12/31/2009. Service Connection Charges may be waived for qualified residential customers who order new local service (N Order) or transfer (T Order) service using att.com or bellsouth.com

### **Promotion Specifics**

Service connection charges may be waived for residential customers who order new local service or transfer service on att.com or bellsouth.com and who are in AT&T Southeast territory for local service. Offer available for up to three (3) lines. Subscriber must purchase a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service containing in its price at least two (2) qualifying vertical features.

### Promotion Restrictions/Eligibility Requirements

- 1. Customer must order new service or move existing service on att.com or bellsouth.com.
- 2. Customer must select AT&T as their local service provider.
- 3. AT&T employees are not eligible for this offer.
- 4. Offer valid for up to three (3) service lines at the intended local service address.
- 5. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- 6. AT&T reserves the right to discontinue or modify this promotion at any time without notice.
- 7. Customer must place the order on or before 12/31/2009.
- 8. Customer must place the order through att.com or bellsouth.com
- 9. Customer must order a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service including but not limited to any package that includes in its price two or more vertical services (e.g. Complete Choice service).

Page 33

TELECOMMUNICATIONS, INC.

Cancels Thirtieth Revised Page 33 Cancels Twenty Ninth Revised Page

33

**FLORIDA** 

ISSUED: December 31, 2008 ISSUED: March 7, 2008

EFFECTIVE: January 1, 2009 EFFECTIVE: March 9, 2008

BY: Marshall M. Criser III, President -FL Miami, Florida

### **A2. GENERAL REGULATIONS**

## **A2.10 Special Promotions (Cont'd)**

### A2.10.2 Descriptions (Cont'd)

<b>A.</b> The following	<b>A.</b> The following promotions are on file with the Commission: (Cont'd)					
Area of Promotion	Service	Description	Period Authority			
(DELETED) AT&T Florida Service Territory – From Central Office where services are available	Online Service Connection Charge Waiver	Service connection charges may be waived for residential customers who order new local service (N Order) or transfer service (T Order) on att.com or bellsouth.com and who are in AT&T Southeast territory for local service. Offer available for up to three (3) lines. Subscriber must purchase a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service containing in its price at least two (2) qualifying vertical features.	03/09/08 01/01/2009 to 01/31/09 12/31/2009	( <del>D)</del> ( <del>N)</del> ( <u>C)</u>		
		Promotion Restrictions/Eligibility Requirements:		( <del>N)</del>		
		Customer must order new service or move existing service on att.com or bellsouth.com.		( <del>N)</del>		
		Customer must select AT&T as their local service provider.		<del>(N)</del>		
		AT&T employees are not eligible for this offer.		<del>(N)</del>		
		Offer valid for up to three (3) service lines at the intended local service address.		<del>(N)</del>		
		Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.		( <del>N)</del>		
		AT&T reserves the right to discontinue or modify this promotion at any time without notice.		(N) (C)		
		Customer must place the order on or before <u>01/31/2009</u> <u>12/31/2009</u> .		(N)		
		Customer must place the order through att.com or bellsouth.com		(N)		
		Customer must order a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service including but not limited to any package that includes in its price two or more vertical services (e.g. Complete Choice service).		<del>(N)</del>		

GENERAL SUBSCRIBER SERVICE TARIFF

Thirty First Revised Page 33 Cancels Thirtieth Revised Page 33

EFFECTIVE: January 1, 2009

FLORIDA ISSUED: December 31, 2008

BY: Marshall M. Criser III, President -FL

Miami, Florida

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
AT&T Florida Service Territory – From Central Office where services are available	Online Service Connection Charge Waiver	Service connection charges may be waived for residential customers who order new local service (N Order) or transfer service (T Order) on att.com or bellsouth.com and who are in AT&T Southeast territory for local service. Offer available for up to three (3) lines. Subscriber must purchase a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service containing in its price at least two (2) qualifying vertical features.	01/01/2009 to 12/31/2009	(C)
		Promotion Restrictions/Eligibility Requirements:		
		Customer must order new service or move existing service on att.com or bellsouth.com.		
		Customer must select AT&T as their local service provider.		
		AT&T employees are not eligible for this offer.		
		Offer valid for up to three (3) service lines at the intended local service address.		
		Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.		
		AT&T reserves the right to discontinue or modify this promotion at any time without notice.		
		Customer must place the order on or before 12/31/2009.		(C)

- -- Customer must place the order through att.com or bellsouth.com
- -- Customer must order a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service including but not limited to any package that includes in its price two or more vertical services (e.g. Complete Choice service).

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